

While the world has changed during the last few years, the demand for what Yoookidoo stands for – creating sustainable and innovative developmental toys – has been stronger than ever.

We have raised the bar on several exciting fronts:







Bestsellers stronger than ever

Toy sales every 24 sec.

New distributers around the globe

With the growth of online shopping and the role social media plays in parents' decision-making process, we've seen the importance of directly connecting with our consumers. Consequently, during the past year we've significantly increased our investment in online campaigns and rebuilt our website so as to be more accessible to parents. In addition, we focused on providing marketing resources that enable distributors to communicate Yookidoo's mission and toys' play values effectively.

We are proud to present our new collection of "Yookidoo Circus" toys, designed to bring the joy of a magical circus into every child's playtime at home. In this catalog, we invite you to discover the first products in this exciting new theme, which include the **Ball Blaster Water Cannon** for preschoolers, the **Elefountain Water Show** for toddlers, and the **Gymotion Circus Playland** for newborns.

In addition, we are happy to include two great new products: The **Catch 'N' Sprinkle Fishing Set**, which transforms the classic preschoolers fishing game to an exciting bathtime adventure. The **Urban Gymotion** is a new Scandivanian-style to our 3 years in a row Amazon (US) bestseller Sit-Up.

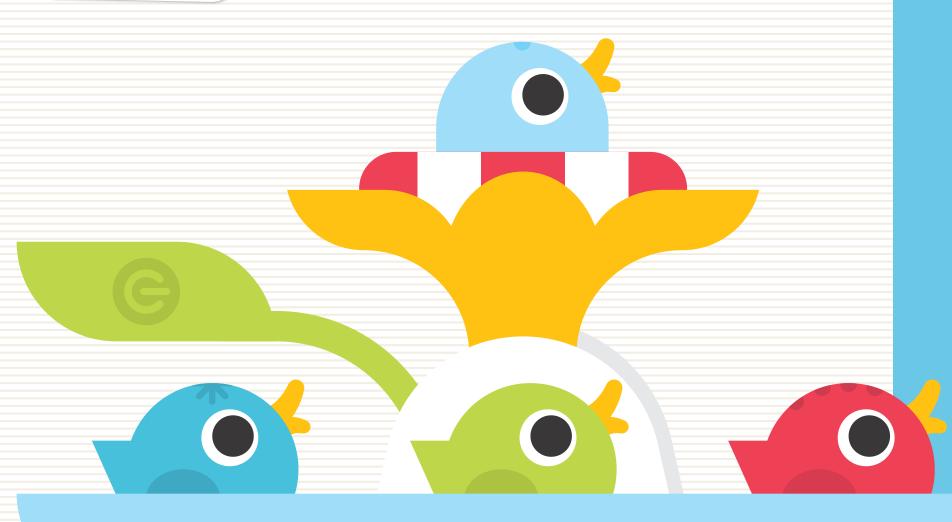
With the unique combination of bestsellers and new, revolutionary toys, the emerging online presence that fits parent's needs today, and Yookidoo's strong family of distributors and retailers, we are well-positioned for 2022. We plan to continue working together to accelerate the joy of Celebrating Discovery® at new levels while reaching more newborns, toddlers, and preschoolers than ever before around the world.

Yours truly,

Isi Zanger CEO







Celebrating Bathtime® Xstream™

Our category-leading circulating water pump bath toys are every kid's dream.

A sensory bonanza that turns every bath-time into an adventure overflowing with fun and discovery.



Yookidoo® celebrating discovery









- Battery-operated compact & portable baby shower.
- Designed for safe, gentle, and easy maneuvering while bathing babies.
- Easy activation shower head with on/off knobs allowing you to easily pause or continue water flow.
- Gentle stream enabling easy reach and wash of hair, neck, and baby folds.
- Soft design for enhanced baby safety.
- Suits all types of bath tubs.
- For newborns, infants, and toddlers!
- Can be used as a bath toy at later stages.

U.S. Patent No. 10,010,800; Chinese Invention Patent 中国发明专利号 ZL201580022183.X; Design Patents

â x4 Not included

Item - 40210, 40211, 40212, 40213, 40214

PTPA NY TOY FAIR
TOP PICKS 2019







Item - 40211 Item - 40210

Item - 40212

Item - 40213

Item - 40214



Sensory Bath Mobile™

0-24 mos.

- Battery-operated sensory bath mobile with colorful flowers that spin and sprinkle while swiveling bird sprays a gentle stream of water.
- Designed to create a multi-sensory fascinating experience for baby.
- Press bird button to start the water show.
- Firmly secures to most baby bathtubs and full-size tubs with 2 supplied optional connectors.
- Designed for newborns and doubles as a bath toy for sitting babies.
- Swivel arc to redirect water sprinkles and gentle stream.
- Mobile disassembles for flat and compact storage.







Full-size bath connector



Easy activation button



Yookidoo®

Multi-sensory experience

Flowers spin & sprinkle

Swiveling bird

streams water



å x4

Item - 40158 Not included

NY TOY FAIR

Best Bath Toy

2019













Stage 2

storage

Full Size Bath Tub









Push mask

Spinning color & shape sorter gears

Crazy finger sprinkler!

3 Detachable

gears

Promotes STEM

> Battery-operated water pump



- A battery-operated bath spout that easily attaches and draws water from the tub creating an endless safe stream without wasting water from the bath tap.
- 3 interchangeable, brightly colored bath cups work with spout to create different water effects for spraying, straining, and floating fun.
- More than 10 different water activities engage little ones in learning while playing in the tub!
- Easy for kids to operate. Especially designed for small hands.
- Swiveling arm holds the bath cups for playing, stacking, and storage.

U.S. Patent No.10,343,078 and No. 10,610,797; Chinese Invention Patent 中国发明专利号 ZL201580022183.X; Design Patents

(Å) x3 Not included

Item - 40141



15

Battery-operated water pump

00



Push mask to start flow

• A battery-operated bath spout that easily attaches and draws water from the tub, creating an endless stream, without wasting water from the bath tap.

- 3 interchangeable bath cups each with a different water straining, spouting and spraying effect.
- Peek-a-boo friend floats to the top as cup fills up.

Flow 'N' Fill Spout™

- Stack cups and watch water run through them all!
- Watch the water spin the propeller.
- Block the crazy finger sprinkler for cool water squirts!
- Easy for kids to operate. Especially designed for small hands.
- Swiveling arm holds the bath cups for playing, stacking, and storage.

U.S. Patent No. 10,610,797; Design Patents

x3 Not included

9-36 mos.

Item - 40116











Submarine Spray Station™ 2-6 yr.

- A battery-operated submarine with a water circulation pumping system that draws water from the tub and recycles a safe stream of water without wasting water from the tap.
- Water magically streams through the diver shower head especially designed for easy grip and activation by small hands.
- Direct water flow into the water activity center to generate a chain reaction of surprising magical water effects in the bath tub!

U.S Patent No.10,010,800; Chinese Invention Patent 中国发明专利号 ZL201580022183.X; Chinese Invention Patent 中国发明专利号 ZL201910344437.X; Korean Patent No. 10-1993637; Design Patents

A x4





- for easy grip and activation by small hands.



Spraying whale



Fill whale up with water



Pour water from whale's mouth

Jet Duck™ Family: Create a Pirate / Firefighter / Mermaid

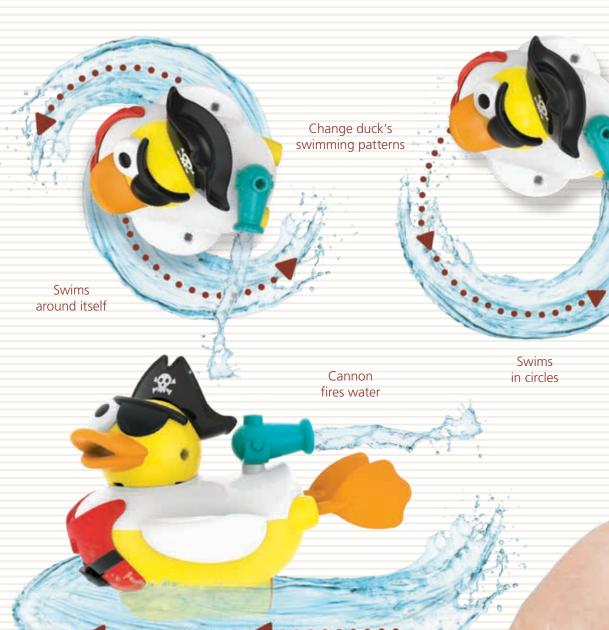
- Battery-operated jet duck that speeds through the tub while firing water.
- 15 interchangeable accessories* themed to match the duck character: Pirate, Mermaid or Firefighter, encouraging imaginative and interactive play.
- Jet's shooting device constantly fires water all around.
- Swivel the shooting water device and/or remove duck's feet each action affects duck's swimming route!
- Easy to operate with the on/off button on duck's front base.
- Scoop container with drain holes attaches to the tub allowing easy mold free storage of the jet duck and its accessories.

U.S. Patent No.9,884,260 and No.10,556,188; Chinese Utility Model Patent 中国实用新型专利 201820159212.8; Design Patents

X4 Not included

Item - 40170





Swims forward

Scoop & store

Yookidoo® celebrating discovery















Battery-operated

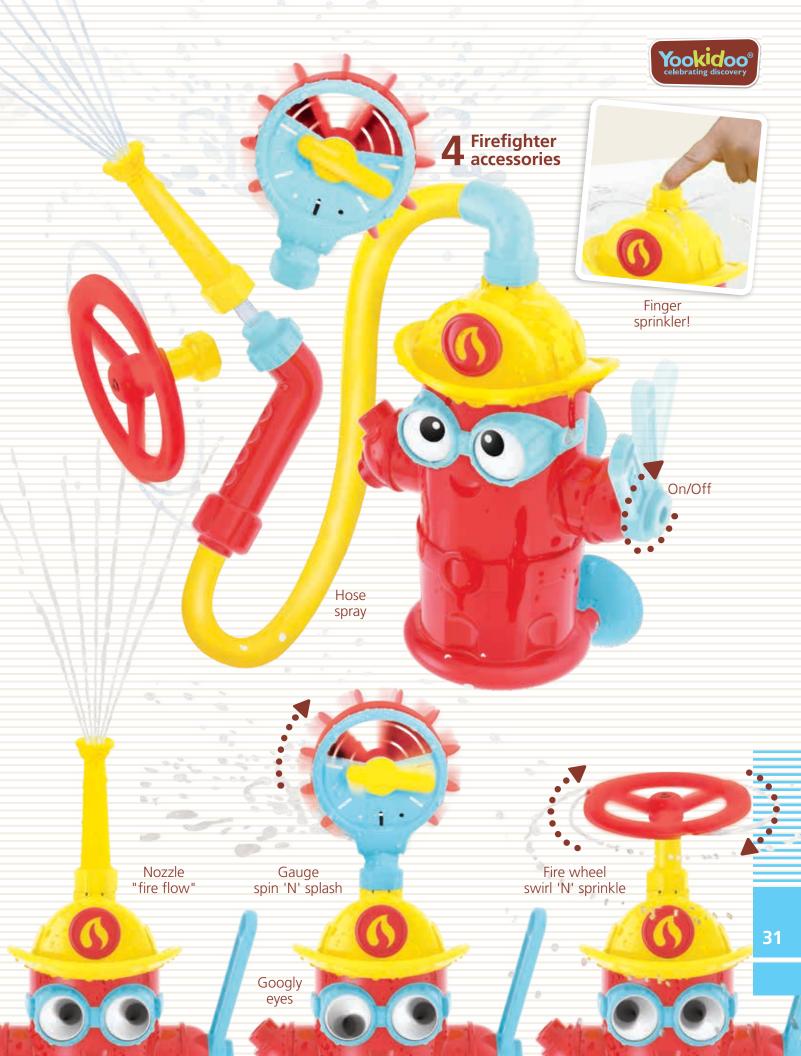




Ready Freddy Spray 'N' Sprinkle™ 3-6 yr.

- A battery-operated action fire hydrant bath toy which easily attaches to the bath tub with suction cups.
- Pull the handle to activate the eco-friendly circulating water pump which



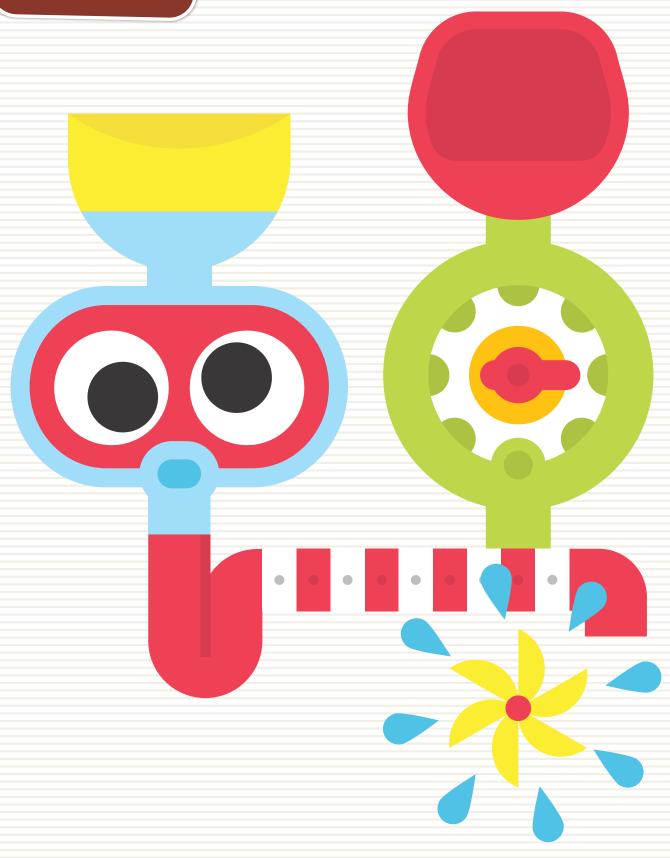












Celebrating Bathtime® Essentials

Our high-quality, non-pump collection of bath time essentials promote a multi-sensory experience of exploration, discovery, and endless fun for kids.



FunEleFun Fill 'N' Sprinkle™

18+ mos.

- Elephant trunk funnel fill, sprinkle & flow bath toy.
- Includes 3 interchangeable trunk accessories:
- · Attach the twistable trunk spray for great spraying effect.
- · Connect the spinning water mills and watch them spin as water pours over them.
- · Hook the sprinkler nozzle and it will create delightful water sprinkles.
- Grasping the FunElefun and filling it with water develops hand-eye coordination and attaching trunk accessories boosts toddler's fine motor skills.
- Encourages curiosity, independent play, and exploration.
- Includes suction cup tub hanger for play and easy storage.





Spin 'N' Sort Water Gear™ 1-3 yr.

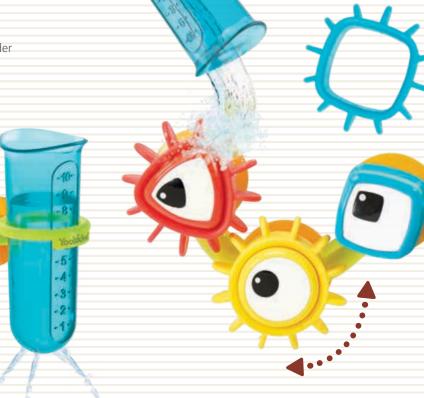
- A water gear toy with a shape and color sorter that attaches to the tub.
- Fit gears according to the shapes and colors.
- Pour water and spin the whole mechanism!
- Test tube water container with volume marks and a holder that attaches to the tub for playing and storage.

U.S. Patent No.10,343,078; Chinese Invention Patent 中国发明专利号 ZL201580022183.X; Design Patents;

Item - 40263



Test tube holder



Spin 'N' Sort gears

Fill 'N' Spill Action Cups™ 8+ mos

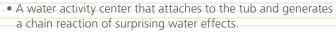
- 3 interchangeable bath cups each with a different water straining, spouting, and spraying effect.
- Cup holder attaches to tub for playing, stacking, and storage.

Item - 40261





Spin 'N' Sprinkle Water Lab™



- Includes a test tube water container with volume marks and a detachable funnel.
- Pour water into water gauge funnel to spin gauge and create water sprays.
- Pour water into face to roll eyes, generate a stream, and spin the propeller.
- Test tube holder attaches to tub for playing and storing.

U.S. Patent No.10,010,800; Chinese Invention Patent 中国发明专利号 ZL201580022183.X and 中国发明专利号 ZL201910344437.X; Korean Patent No. 10-1993637; Design Patents

Item - 40203, 40262

Googly





Yookidoo®

holder

Rotating water gauge Multi-jet

Transparent

Item - 40203

Spinning propeller







Gyms & Playmats

Innovative Gymotions that offer a comprehensive sensory experience of colors, shapes, textures, sound, and movement. Promote baby's development while tummy time becomes the best time of the day!



- A 3-in-1 patented circus-themed activity gym.
- 3 stages in 1 product:
- 1. Lay & Play 2. Tummy & Play 3. Sit & Play.
- Circus figures ride back and forth on the motorized Magical Mobile that easily attaches to padded arches (stage 1), or to mat for tummy time play (stage 2), or sit & play (stage 3).
- More than 20 circus-themed developmental activities!
- Loads of accessories and multi-textured toys:
- · A double-sided tummy time pillow.
- · A large baby-safe mirror for hanging on arch or placing on mat.
- · A merry-go-round that spins when hung from the mobile.
- Elephant and monkey plush circus figures with crinkly parts and rattles inside them that can be hung on the mobile or can ride astride it.
- 4 modes of operation: rest, play, mute, and off.
- 2 modes of 10 minutes consecutive music for relaxation or stimulation.
- Easy fold & carry: folds into a self-contained carry case for storage and for travel.

U.S. Patent No.9,011,196

Item - 40166

à x3 Not included

2 plush figures easly connect to **Magical Mobile** for fun rides

> Double-sided tummy time pillow







Merry-go-round







Manual International

Easy fold & carry

Comming



Gymotion[®] Robo Playland™

- 0-12 mos.
- The 3-in-1 award-winning patented activity gym.
- 3 stages in 1 product:
- 1. Lay & Play 2. Tummy & Play 3. Sit & Play.
- Robo figures constantly ride back and forth on the motorized
 2-in-1 Magical Mobile that easily attaches to padded arches
 (stage 1) or to mat for tummy time play (stage 2) or sit & play (stage 3).
- More than 20 developmental activities!
- Loads of accessories and multi-textured toys: a tummy time pillow, a large mirror for hanging on arch or placing on mat, a flower-face rattle with beads and robo plush figures.
- 4 modes of operation: rest, play, mute, and off.
- 2 modes of 10 minutes consecutive music for relaxation or stimulation.
- Easy fold & carry: folds into a self-contained carry case for storage and for travel.

U.S. Patent No.9,011,196

Item - 40128





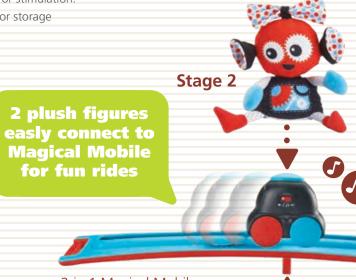


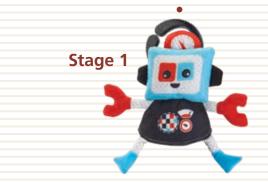
20+ Developmental activities!













Double-sided tummy time pillow

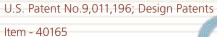






- A 3-stage extra-padded activity gym that easily transforms into a supportive seat for upright sitting & playing.
- Transition from the play gym stage to the secure seat stage enables baby to play and interact with the world while sitting upright.
- More than 20 developmental activities and plenty of toys to move around:
- · 2 multi-textured animal-shaped shoes that crinkle and rattle for baby to wear or to hang above them for play.
- A large double-sided tummy time pillow with easy attachment loops for toys.
- · A large baby-safe mirror for hanging on arch or placing on mat.
- · 2 plush animal figures with crinkly parts and rattle inside them.
- Easily folds for convenient storage and travel.







Dog plush toy Pigeon plush toy









80cm / 31.4"



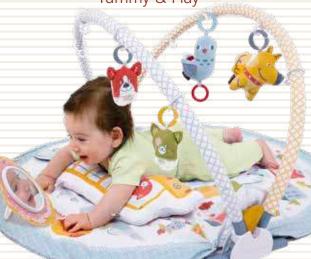
Double-sided tummy time pillow



Large mirror for arch or mat



Stage 2 Tummy & Play



Comming

Yookidoo[®]

Gymotion® Lay to Sit-Up Play™

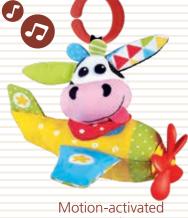
- A 3 stage extra-padded activity gym that easily transforms into a supportive seat for upright sitting & playing.
- Transition from the play gym stage to the secure seat stage enables baby to play and interact with the world while sitting upright.
- More than 20 developmental activities and plenty of toys to move around:
- · A battery-operated motion-activated musical toy plane.
- · A large double-sided tummy time pillow with easy attachment loops for toys.
- · A large baby-safe mirror for hanging on arch or placing on mat.
- · A multi textured rattle with small rattling beads, reflecting background, and a teether.
- $\boldsymbol{\cdot}$ An easy to grasp dog rattle with colorful sliding beads.
- Easily folds for convenient storage and travel.





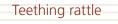
Included







Large mirror for arch or mat



Multi-textured rattle

80cm / 31.4"









Gymotion® Play 'N' Nap™



- An innovative 3-stage multifunctional Play 'N' Nap activity gym.
- Integrated soft and safe blanket covers your baby when falling asleep







Fiesta Playmat to Bag™



- An extra-large (145X100 cm / 57"X39") thickly padded, extra soft activity playmat.
- Folds to **become a carrying bag** for playmat toys and personal accessories!
- Trendy illustrations with strong color contrasts stimulate baby's visual development.
- Battery-operated, motion-activated parrot rattle.
- Large standing pineapple mirror with a rattle & teether.
- 3 playful 'peek-a-boo' crinkly flags that stimulate baby's sense of touch.
- Suitable for indoor & outdoor activity.
- Machine washable playmat.

Item - 40167 (LR44) x3

Included



Motion-activated music







Large mirror



'Peek-a-Boo' crinkly flags

THE COLUMN THE PARTY OF THE PAR



Folds & becomes Carrying Bag







Activity Toys

A variety of colorful & engaging toddler toys suitable for different developmental stages: crawling, sitting & walking. Encourage fun, play, and discovery.





Tumble Ball Stacker™

- Battery-operated musical stacking and tumbling ball game.
- 5 colorful stackers, with gear activity.
- Flower funnel head with soft petals and wings.
- 3 friendly rattling balls to drop down the center as wings flap when the balls pass through.
- Balls surprise with randomly exiting from one of the two openings.
- Improves manual dexterity, teaches cause & effect and object permanence.

Item - 40201















2in**1**



Flapping wings!



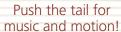
Batteryoperated

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Fun sounds & loads of activities in one toy

Promotes STEM







Shell rolls round and round as the snail moves



Crawl 'N' Go Snail™

6-24 mos.

On/Off button

- A musical battery-operated snail that rolls, spins its shell and turns its head from side to side as it rolls encouraging baby to crawl.
- 2 toys in 1: Spinning shell unscrews to become a 7-piece ring stacker toy with a push-squeaker face and a rattle ring.
- Baby-friendly tail operating button.
- Parent On/Off button for silent play mode.
- With every activation the snail rolls approx. 6.5 ft (2 meters) rewarding and motivating baby to catch and reactivate.









Shell doubles as a 7-piece stacker!

Yookidoo® celebrating discovery







• Especially designed for tiny hands.

- Includes a Yookidoo® fun link for easy attachment to the crib, stroller, or gym.
- On/Off button for silent play (no lights).
- Perfect for fun-on-the-go.

Item - 40146





Motion-activated music



4 tracking lights



Yookidoo® celebrating discovery



On-The-Go Toys

A variety of colorful & engaging toddler toys suitable for different developmental stages: crawling, sitting & walking. Encourage fun, play, and discovery.



Lights 'N' Music Baby Book™

0+ mos.



- Soft double-sided "Lights & Music" battery-operated baby book.
- Features simple bold graphics on one side for newborns and more intricate graphics on the other side for older babies.
- Colorful faces light up in sequence of 10 different lights.
- Encourages repeated head lifting and turning and promotes visual tracking skills and depth perception.
- Baby-friendly high-quality Chopin and Haydn melodies for stimulation or relaxation. Develops auditory skills.
- Includes baby-safe mirror.
- Easily fits in the crib, pram, or stands upright on the floor.
- Folds for on-the-go use.

Item - 40202





Double-sided book for multiple developmental stages



10 tracking lights







• Features an adorable crinkly cow or dog friend with different textures, a back side teether, and a surprising rattling effect.

• Large Yookidoo® alligator clip for easy connection to the crib or to the stroller.

• Stands upright on floor and is great for tummy time.

 Especially designed for babies to grasp, shake, and explore.



to stroller

Mirror stands upright on the floor



- Battery-operated motion-activated sounds and music rattles.
- Easy to grab handle especially designed for tiny hands.
- Multiple textures and crinkly parts.
- Colorful sliding beads.
- Choose your favorite farm animal or collect them all!
- On/Off button for silent play.
- Includes a Yookidoo® fun link for easy attachment to the crib, stroller, or gym.



Cow Item - 40132 Rooster

Item - 40133

Dog

Item - 40143

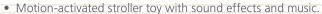
Cow Item - 40144

Item - 40134

Donkey Item - 40135



Tap 'N' Play Balloon™



- Tap the hot air balloon basket for musical feedback.
- Includes multiple textures and rattle rings.
- Includes a Yookidoo® alligator clip for attaching to strollers, baby carriers, and gyms.

Item - 40140









Battery-operated

Soothing

teether

